DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF OXFORD

AGENDA

January 26, 2021 - 7 PM (Via Teleconference)

Meeting Access Information:

Online: Click Here

Mobile Number: 1-646-558-8656 Meeting ID: 988 6743 9929 Passcode: 593315

- 1. **Opening** Brian Barnard, Chair
- 2. *Minutes We have attached the minutes for October 27, 2020 and December 1, 2020.
- 3. *The City Greenspace The DDA will continue discussions on how to implement a low-cost strategy to help cultivate commercial activity on the city-owned greenspace. We have attached the survey of the area.
- 4. Other Business
- 5. Adjournment
- * Attachments

MEMBERS OF THE DOWNTOWN DEVELOPMENT AUTHORITY: Mr. Brian Barnard, Chair; Mr. Mike Ready, Vice-Chair; Mr. Jonathan Eady, Ms. Laura McCanless, Ms. Danielle Miller, Mr. Ray Wilson, and Mr. Art Vinson.

DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF OXFORD

Minutes - October 27, 2020

MEMBERS: Mr. Mike Ready, Vice-Chair; Mr. Jonathan Eady, Ms. Danielle Miller, Ms. Laura McCanless, Mr. Art Vinson, and Mr. Ray Wilson. Mr. Brian Barnard was absent.

STAFF: Matthew Pepper, City Manager and DDA Secretary/Treasurer.

GUESTS: No guests were in attendance.

OPENING: At 7:03 PM, Mr. Ready called the meeting to order.

APPROVAL OF MINUTES: Upon motion of Mr. Eady, seconded by Mr. Vinson, the minutes for the meeting on September 22, 2020 were approved. The vote was 6 - 0.

FY2021 BUDGET REVIEW: The DDA discussed their FY2021 budget allocation. The city budgeted \$30,000 for the DDA's allocation for FY2021. In addition, the city budgeted \$200,000 for design costs for the town center development. The DDA discussed requesting this year's \$30,000 allocation from the city. In addition, the DDA agreed that they would need to approach the city during the FY2022 budget preparation to re-negotiate the \$200,000 budget request for the town center development. Mr. Pepper will discuss transferring the \$30,000 allocation with Mayor Eady.

THE CITY GREENSPACE: The DDA discussed how to implement low-cost strategies to help cultivate commercial activity on the city-owned greenspace. The DDA focused on the city's revival of the farmer's market. Mr. Pepper reported to the DDA that Melissa Pratt left the city. Consequently, he, along with the staff, will work to continue to manage the farmers market until the city can hire someone for her position. The DDA and Mr. Pepper agreed that the city will focus on the operational side of the market while the DDA will develop a proposal for making low-cost improvements to the city greenspace. To that end, the DDA discussed the following items:

- Orientation of the Market The DDA discussed ideas on how to lay out the market to maximize
 the space and visibility of the vendors. The DDA recommended that the vendors set up their
 tents adjacent to the existing sidewalk on Emory Street. The DDA also discussed parking for
 visitors to the market. They agreed that the visitors could park in the City Hall parking lot or on
 the section of greenspace adjacent to E. Clark Street.
- Signage The DDA continued discussions on appropriate signage for the farmers market and
 where to locate a sign on the greenspace. The DDA considered a hanging sign as an option,
 similar to the existing post already located on the greenspace. The city could also use it to
 advertise for different events. In addition, DDA discussed the idea of installing, at some point, a
 permanent, decorative sign for the farmers market on the property. The DDA also discussed
 possible locations for the sign including at the corner of E. Clark Street and Emory Street.
- Barriers (fencing) The DDA discussed different types of barriers that could be installed to
 enhance the property including shrubbery, a split-rail fence, or granite bars. The DDA agreed
 that they would not recommend installing something that would obscure the view of the market
 and greenspace. In addition, the DDA discussed installing a split-rail fence on the north and
 south corners of the property with a section fence in the middle.

 Seating – The DDA discussed installing picnic tables under the large shade trees near the Yarbrough House (107 W. Clark Street). Near the picnic tables, the DDA would install some trashcans.

The DDA will present their proposal to the Mayor and Council for approval.

OTHER BUSINESS: The DDA rescheduled their meeting at 7 PM on Tuesday, November 24th to 4 PM on Tuesday, December 1st. The purpose of the December 1st meeting is to conduct an on-site visit of the city greenspace. In addition, the DDA cancelled their December 22nd meeting. The DDA will meet again on Tuesday, January 26th. Mr. Pepper will notify Mr. Barnard of the changes to the meeting schedule.

ADJOURNMENT: Mr. Ready adjourned the meeting at 8:04 PM.
Submitted by:
Matthew Pepper, Secretary/Treasurer

DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF OXFORD

Minutes - December 1, 2020

MEMBERS: Mr. Mike Ready, Vice-Chair; Mr. Jonathan Eady, Ms. Laura McCanless, Mr. Art Vinson, and Mr. Ray Wilson. Mr. Brian Barnard and Ms. Danielle Miller were absent.

STAFF: Matthew Pepper, City Manager and DDA Secretary/Treasurer; Marcia Brooks, City Clerk.

GUESTS: No guests were in attendance.

SITE VISIT THE CITY GREENSPACE: The DDA made a site visit to the city greenspace. During the site visit, the DDA discussed the follow items related to the farmer's market: the orientation of the market on the greenspace, locations for potential signage and barriers along Emory Street/SR 81, traffic flow and parking along E. Clark Street, and locations to install picnic tables. Prior to the meeting, Mr. Wilson took aerial photographs of the greenspace. He will send the photographs to the DDA. The DDA will next develop a proposal for making low-cost improvements to the city greenspace. They will present their proposal to the Mayor and Council for approval.

ADJOURNMENT: Mr.	Ready adjourned the meeting at 4:45 PN	1.

Matthew Pepper, Secretary/Treasurer

Submitted by:

